



For more information and investment enquiries

Industrial Promotion & Investment Corporation of Odisha Limited (IPICOL)

IPICOL House, Janpath, Bhubaneshwar-751022, Odisha

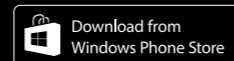
Tel: +91-674-2542601-03/2542607-08

Fax: +91-674-2543766

Email : info@investodisha.org

Q For more details, visit www.investodisha.org | Call toll free 1800 345 7111

Download the InvestOdisha Mobile App from



ODISHA
NEW OPPORTUNITIES

**KALINGA NAGAR
NATIONAL INVESTMENT &
MANUFACTURING ZONE,
JAJPUR, ODISHA, INDIA**

A manufacturing hub covering the entire value chain
of steel and metals pulsating with a renewed potential for growth.



SECTOR HIGHLIGHTS

While the global growth for steel and aluminium is expected to be around 2% and 5% per year respectively over the next five years, the demand in India is expected to be above the world average due to India's push to invest in infrastructure. India with its 2nd lowest manufacturing cost in steel sector and increasing domestic demand offers unique cost-competitiveness and opportunity for growth.

Odisha accounts for mineral production of USD 3.64 billion which is more than the aggregate value of 21 other Indian States. Odisha accounts for 50% of India's Aluminum Smelting capacity and 20% each of Steelmaking capacity and stainless steel capacity. The investment zone with a combination of production units, public utilities, seamless connectivity to hinterland and ports, competitive power tariff coupled with a robust residential and social infrastructure provides a unique opportunity to set up manufacturing facilities catering to the booming markets on the East coast of India.

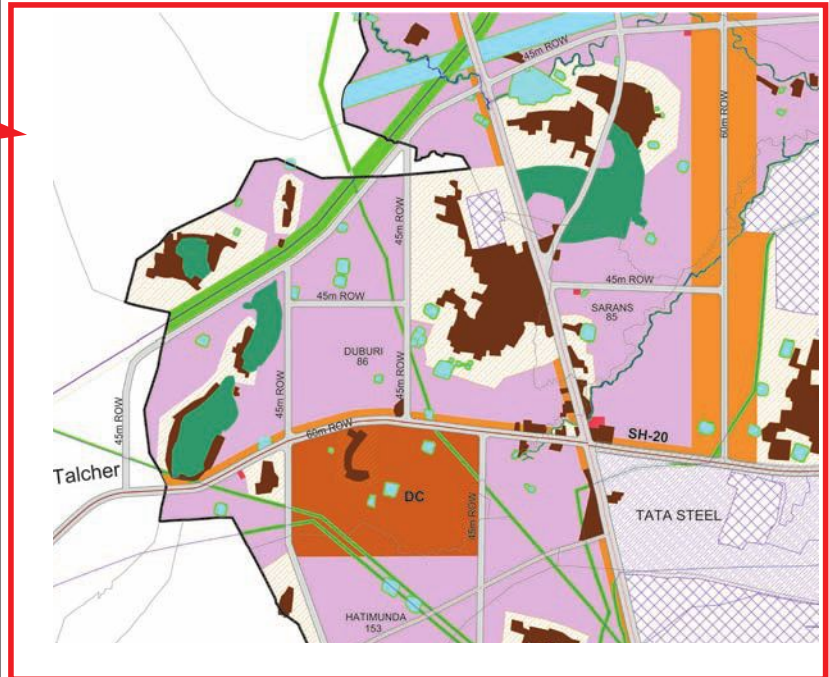
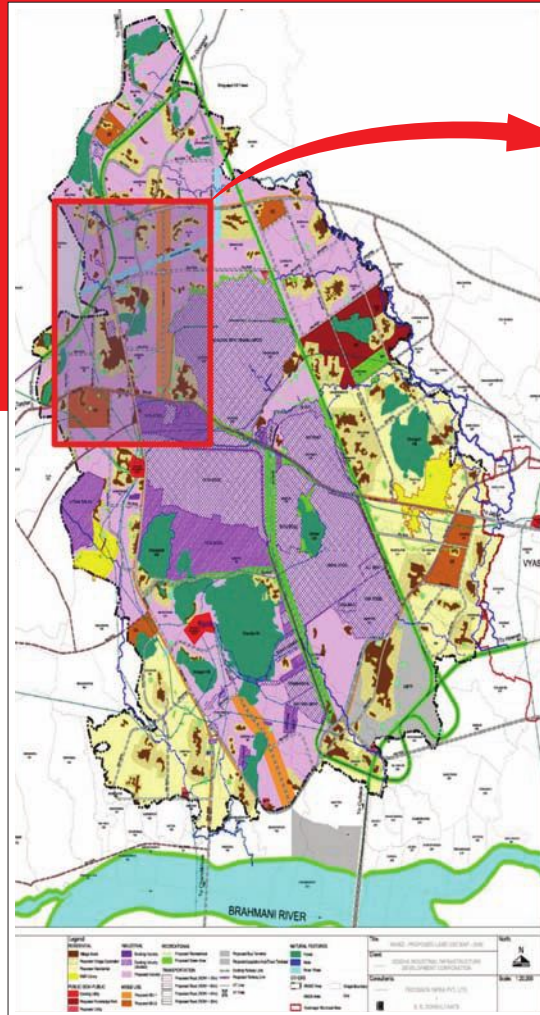
SNAPSHOT OF INVESTMENT ZONE

- Over 40,000 acres (160 Sq.km) of development with over 23,000 acres (86 Sq.km) of industrial area.
- Integrated development to provide a conducive environment for manufacturing and symbiotic ecosystem built around the existing steel plants.
- Availability of 215 MLD of water from perennial source.
- Strong forward and backward linkages.
- Ready availability of developed industrial land at competitive price.
- Excellent social infrastructure to complement the industrial activities.

KEY ADVANTAGES OF THE PROJECT

- **Self-contained Ecosystem:** Pulsating hub of manufacturing covering the entire value chain of steel and metals.
- **Industrial Neighbourhood:** Development amidst an industrially advanced area with 9 major steel companies producing nearly 21 Million tons of steel.
- **Mineral Rich Region:** Proximity to Odisha's mineral rich region which accounts for 93% of Chromite and Nickel, 52% of Bauxite, 44% of Manganese, 33% of Iron Ore and 24% of Coal deposits of India.
- **Strategic Location:** The zone with its proximity to Paradip and Dhamra ports provides a competitive advantage to access the ASEAN markets.
- **Road and Rail Connectivity:** Network of well-connected road and rail linkages to the hinterland and prospective markets providing a seamless access.
- **Facilitation Support Through Initiatives:** Odisha government with its renewed focus on economic growth has reengineered government processes by setting up single window facilitation cells to fast track investment process with time bound approvals.
- **Skilled Resources:** Availability of large pool of skilled and semi-skilled manpower and presence of national institutions of higher learning and research institutions in proximity to the investment zone.

KNIMZ LAND USE MAP





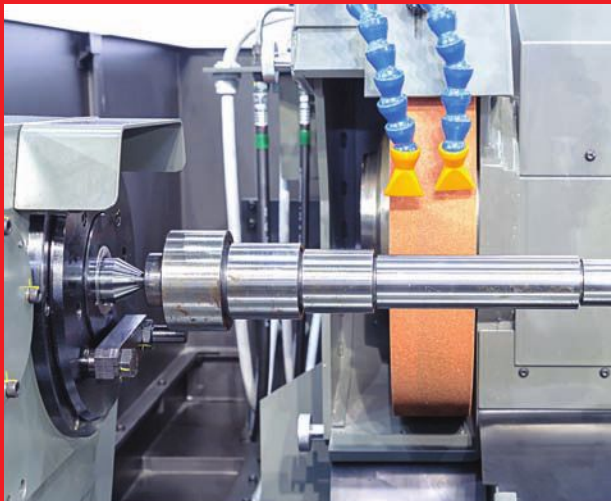
SALIENT FEATURES

- **Infrastructure framework:** Robust infrastructure framework comprising newly built water supply & drainage facilities, power infrastructure, solid waste and sewage treatment facilities, etc.
- **Feedstock:** Committed feedstock availability from mother plants.
- **Logistics Hub:** Common Warehousing Unit integrated with a Packaging Unit, Loading and Unloading Docks, Logistics Infrastructure Facility with weigh bridge, secured parking lots, and 24/7 surveillance system.
- **Centers of Excellence for Innovation:** Higher education institutes having focus on specific industry segments.

- **Research & Development and Skill Development center:** A research & development center along with skill development and training centers to provide continuous and timely inputs for enhancing efficiency and ensuring continuous availability of skilled manpower.

OPPORTUNITIES

- Manufacturing of Electrical Machinery and Equipment
- Auto component manufacturing
- Energy and process equipment
- Engineering machinery
- **Housing:** Specifically earmarked land with the provision of housing facilities to the staff of the industrial units.
- **Enhanced competitiveness:** Low cost of land, proximity to raw materials, abundant availability of water sources with quality infrastructure and access to common facilities, reduce the cost of operations thereby enhancing competitiveness.
- Hot and cold rolled products
- Foundries, fabrication, machining and precision equipment
- Products for building and construction sector
- Infrastructure Development particularly social infrastructure



POLICY FRAMEWORK

- Project approval under National Manufacturing and Investment Zone Policy of Government of India.
- Government of Odisha is a pioneer in implementing the 'Single Window System' and committed to simplify the processes and expedite project approvals.
- Aligning its objective with the national framework, Government of Odisha has identified many manufacturing industries as priority sectors and has an attractive incentive framework.
- Government of Odisha is also committed in providing 24x7 power, dedicated industrial feeder and quality physical infrastructure and common facilities.

